



ADAM NEESE: *Terra Incognita*

Where: Ro2 Art at The Magnolia Theatre, West Village
Second Floor Bar
3699 McKinney Avenue
Dallas, Texas 75204

When: February 12 – March 26, 2015

OPENING RECEPTION: Thursday, February 26, 7-10pm

Contact: Jordan Roth, 214-803-9575 – jordan@ro2art.com

FOR IMMEDIATE RELEASE:

(Dallas, TX) Ro2 Art is pleased to welcome artist Adam Neese for his solo exhibition, *Terra Incognita*, presenting iconic imagery from a National Parks Guidebook of the American Southwest; investigating the sublime, cultural perception of landscape and the beauty we hope to discover while visiting scenic places. Using printed images from this book, Neese create collages and constructions of a landscape that cannot be experienced, as it exists only for a brief time in front of his camera's lens. The opening reception will take place Thursday, February 26 from 6 to 8pm, with the show running through March 26, 2015. The artist will be in attendance at the opening reception. *Terra Incognita* will be on view at Ro2 Art at The Magnolia, on the second floor of the Magnolia Theatre, located at 3699 McKinney Ave. Ste. 100 in the West Village neighborhood of Dallas.

STATEMENT: *Terra Incognita*

"The cultural construction of our national parks in 1916 has helped preserve beautiful places and provide a recreation opportunity for our society. *Terra Incognita* is a project that uses iconic imagery from a National Parks Guidebook of the American Southwest to investigate the sublime, our cultural perception of landscape, and the beauty we hope to discover while visiting these places.

"Using offset printed images from this book, I then create collages and constructions of a landscape that cannot be experienced, as it exists only for a brief time in front of my camera's lens. Each of the prints is layered against a sky or background that has been captured on 4x5 transparency film from my collection. These miniature scenes are then photographed and printed without manipulation, so all of my composition and editing choices are made 'in camera'.

"'Terra Incognita' directly translated from Latin means 'unknown land.' On maps made in the 15th through 18th century, hypothesized continents were labeled *Terra Incognita*. The

Hudson River School movement in landscape painting romanticized the American West, creating a cultural mythology of the places.”

– Adam Neese, 2015

ABOUT THE ARTIST

Adam Neese (b. 1985, Longmont, Colorado) was raised in Grapevine, Texas, halfway between Dallas and Fort Worth. His work explores personal and cultural mythology of place and its relationship to the landscape. Adam’s work has been exhibited throughout the US and internationally, at venues including The Rourke Art Museum, Louisiana Tech University, and De Fotohal in Amsterdam. He holds a Bachelor of Fine Arts from the School of the Art Institute of Chicago in photography and film, and a Master of Fine Arts from The University of North Texas where he is currently a Visiting Assistant Professor teaching photography.

ABOUT Ro2 Art:

Mother-and-son partners Susan Roth Romans and Jordan Roth operate Ro2 Art, a full-service gallery and consultancy in Downtown Dallas, representing a diverse group of emerging, mid-career, and established contemporary artists, many with ties to the North Texas Region. At present, Ro2 Art focuses on the exhibition and sale of work in all visual media at the gallery in the historic Kirby Building, as well as through public exhibition programs in partnership with Downtown Dallas, Inc., The McKinney Avenue Contemporary, and The Town of Addison. Ro2 Art has been named *Dallas Observer’s Best Art Gallery* and was presented with the *2012 Obelisk Award* for small business by the North Texas Business Council for the Arts. Ro2 Art is a proud member of CADD, the Contemporary Art Dealers of Dallas.

All works will be on view February 12 through March 26, 2015. Please join us for the opening on Saturday, February 26, from 7 to 10pm at Ro2 Art at THE MAGNOLIA, located on the 2nd Floor of the Magnolia Theatre, West Village at 3699 McKinney Avenue, For more information, visit www.Ro2art.com or call Jordan Roth at (214) 803-9575.

IMAGES (next page)

Contact:

Jordan Roth, Ro2 Art

214.803.9575 jordan@ro2art.com

www.Ro2art.com

Adam Neese: *Terra Incognita* | February 12 – March 26, 2015 (Dallas, TX)

Ro2 Art at THE MAGNOLIA | 3699 McKinney Avenue , Dallas, TX | 214.803.9575 | Ro2Art.com

Please contact the gallery for high resolution images



Adam Neese, *Segauros*, 2015, photography, 25"x20"



Adam Neese, Adam Neese, *Thermal Spring*, 2015, photography, 25" x 20"

Adam Neese: *Terra Incognita* | February 12 – March 26, 2015 (Dallas, TX)
Ro2 Art at THE MAGNOLIA | 3699 McKinney Avenue , Dallas, TX | 214.803.9575 | Ro2Art.com