



Image: Priscilla Aleman, *En mis sueños*, 2021. Bloody cast, plaster, palm leaf, white pigment, variable dimensions. Courtesy of the artist.

Announcing TOGETHER, A New Hybrid Vision For Art & Culture

November 29 - December 5, 2021

Miami — [TOGETHER](#) is a renaissance. An experimental happening, multi-format platform and cultural incubator, that encourages equitable modes of making and thinking beyond the traditional art market. The project is a diverse collaboration of boundless creativity that seeks to investigate new forms, technologies, and concepts, by convening nonprofit initiatives, hybrid projects, and unconventional enterprises to explore the possibilities of alternative formats for cultural gatherings and artistic production.

This inaugural edition will take place at the Seven Seas Motel, in the historic corridor of Biscayne Boulevard. Guests weave through the Seven Seas Motel's open air gallery, immersed in a 1950s aesthetic wave, while simultaneously witnessing the collective manifesting the dreams of tomorrow. TOGETHER propels us into the new, by tapping into our past. Visitors resurface with a unified sense of togetherness, resilience, and renewed perspective.

This year, TOGETHER focuses on Latin America and adjacent communities, partnering with the most forward-looking international alternative arts organizations—ranging from New York to Lisbon, Guatemala City to Barcelona, Buenos Aires, Havana, Miami, and more.

The program includes an exhibition, a talk and screening series, performances, site-specific installations and musical concerts. Alongside this irl programming, **TOGETHER** has partnered with Rally, launching its own cryptocurrency, [\\$TGTHR](#), and releasing NFTs by a selection of artists.

With the massive paradigm shift brought about by the pandemic, all organizations are tasked with reimagining their agendas and structures. TOGETHER breaks with convention and introduces a new, more accessible format anyone can interact with, discuss, and purchase art from. TOGETHER cultivates economic sustainability in the arts by rejecting exclusivity and implementing fair revenue-sharing models among participating artists, institutions, and collectives.

Come hold hands and take the plunge. TOGETHER.

About [TOGETHER 2021](#)

An inclusive, fun environment for a diverse audience, [TOGETHER](#) unifies a coterie of multidisciplinary creatives that are re-envisioning our collective existence, exploring our roots, and nurturing an inspired future. The artists and ideas that blossom in these fertile grounds go on to shape the programming of museums, biennials, and international fairs.

Launching during Miami Art Basel Week, a time when the global art world descends on Miami, TOGETHER elevates new voices and ideas, rejuvenating the international art scene through innovation, community building, and transparent, collective financial arrangements; with the goal of decentralizing the art market and expanding access to the culture industry's resources.

For press inquiries, please contact: Direlia Lazo | hello@together-arts.com

Follow TOGETHER on Instagram [https://www.instagram.com/_togetherarts/]

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Direlia Lazo is an independent curator based in Miami. She previously served as Director of Exhibitions at Faena Art in Miami for five years, where she organized newly commissioned projects. Prior to joining Faena Art, Lazo worked at various institutions including La Tallera (Mexico), Centro Wifredo Lam (Havana), Times Museum (Guangdong). She is currently part of the curatorial team of Zsonamaco 2022 in Mexico City. Recent projects include [Alexandre Arrechea: Dreaming with Lions](#) (2020).